

PRIVACY POLICY

This Privacy Policy („Privacy Policy”) contains information about the processing of personal data collected in connection with the participation in Bayer Hackathon Online held on 28-30 May 2021. „(Hackathon”).

The entity acting as the Controller of personal data collected in connection with the participation in the Hackathon is PROIDEA Sp. z o.o. with its registered office at Zakopiańska St. 9, 30-418 Kraków, holding Tax Identification Number (NIP): 679-308-88-42, Industry Identification Number (REGON): 122769022, entered in the National Court Register under No. 0000448243, which is also the Organiser of the Hackathon (the “Controller”). The Controller may be contacted at the following e-mail address: kamila.post@proidea.org.pl or via phone (506804430). Contact is available Monday – Friday at 10:00 a.m. – 5 p.m.

For what purposes and which personal data do we process?

1. The Controller processes your personal data in accordance with the General Data Protection Regulation of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (“GDPR”).
2. In the case of Users, the Controller collects and processes the following personal data provided through the Hackathon registration form: first name and surname, e-mail address and telephone number. Although providing those data is voluntary, it is required for the conclusion with the Controller and performance of an agreement on the participation in the Hackathon.
3. In the case of Participants signed up by a User, the Controller collects and processes the following personal data provided through the Hackathon registration form: first name and surname, e-mail address, nickname for the Discord application, what are his professional interests and other comments; and optionally also the user name on Facebook and LinkedIn.
4. In addition, photographs and video recordings may be made during the Hackathon, thus the Controller and the Organiser’s Partners will process your image pursuant to your consent according to Art. 6.1.a GDPR.
5. Providing data such as your Facebook username, LinkedIn, T-shirt size and other remarks is voluntary and optional.
6. User’s personal data referred to in Section 3 are processed for administrative purposes related to the participation in the Hackathon, as part of the Controller’s performance of the agreement on participation in the Hackathon, pursuant to Art. 6.1.b of the GDPR.
7. A Participant’s personal data referred to in Section 5 are processed for administrative purposes related to the participation in the Hackathon, based on Participants’ consent – Art. 6.1.a of the GDPR.
8. Subject to your consent, your personal data referred to in Section 5 may be processed for marketing and promotional purposes related to the offer of Partners and the Organiser, pursuant to Art. 6.1.a of the GDPR.

9. Following the performance of the agreement on the participation in Hackathon, the basis for data processing, to the extent specified in Section 10 below, will be the legitimate interests pursued by the Controller (Art. 6.1.f of the GDPR), consisting in seeking to ensure the Controller's legal security.
10. Your personal data may be subject to profiling to achieve the purposes for which they have been collected. However, these data will not be used by the Controller for automated decision-making.

How long will we keep your personal data?

1. Your personal data will be processed by us until expiry of the statute of limitations for any claims arising from the conclusion of a participation agreement with the Controller.
2. If you consent to the processing of your data for marketing purposes, the Controller's Key Partners will process them for this purpose until the consent is withdrawn.
3. If the Controller has obtained the consent to process your personal data with regard to the transfer to Hackathon Partners (basis for processing: Article 6.1.a. of the GDPR), your data will be processed for this purpose until it is transferred to the Hackathon Partners.

Who do we share your personal data with?

1. The recipients of your personal data are employees and associates of the Controller. Recipients of these data may also include entities that provide services to the Controller involving the organisation of the Hackathon.
2. The personal data collected by the Controller is accessible to, among others, the entity operating the Platform through which registration to Hackathon is made (the Platform is offered within the framework of the Eventory Internet service operated by Eventory sp. z o.o. with its registered office in Krakow).
3. If you consent to the processing of your personal data by Hackathon Partner, they will also be entitled to process your personal data as indicated above.
4. In some cases, your personal data may also be transferred to public authorities. This will only be the case if we are legally required to do so.
5. In exceptional circumstances, your personal data may be transferred to the United States of America only to entities that ensure adequate standards of protection, i.e. for which an adequacy decision has been issued by the European Commission, as referred to in Article 45 of the GDPR, including through the Privacy Shield mechanism, or under other appropriate safeguards, as referred to in Article 46 of the GDPR, including model contractual clauses.

Your rights

You have various rights in connection with the processing of your personal data.

Any requests related to the exercise of your rights may be submitted to us by e-mail (kamila.post@proidea.org.pl) or regular mail (to the address: Zakopiańska 9 St., 30-418

Kraków). As we want to ensure that your data are protected properly, before acting upon your instructions, we may ask additional questions to confirm your identity.

You have the following rights:

1. Right to request access to data.
2. Right to rectification: if you believe that your personal data are inaccurate or incomplete, you may request relevant changes to be introduced to your personal data;
3. Right to erasure: you may request that your personal data be erased;
4. Right to restriction of processing: you may request that the processing of your personal data be restricted;
5. Right to object: you may object to the processing of your personal data on grounds relating to your particular situation. You have an absolute right to object to the processing of your personal data for direct marketing purposes, including profiling related to direct marketing;
6. Right to withdraw consent: if you gave your consent to the processing of your personal data, you can withdraw your consent at any time;
7. Right to data portability: if it is compatible with the law, you may request that the personal data you have provided to us be returned to you or transferred to a third party.

We use our best efforts to ensure that you benefit from the most comprehensive measures aimed at protecting your personal data in accordance with the applicable law. However, if you consider that we process your personal data unlawfully, you have the right to lodge a complaint with a supervisory authority, which in Poland is the President of the Office of the Personal Data Protection (Prezes Urzędu Ochrony Danych Osobowych).

Cookies

General information on cookies

We use technologies, such as cookies, to collect and process personal data in order to personalise the content of advertisements displayed on other websites and to analyse traffic on the Website. Cookies enable us to learn more about how you interact with the Website. Thus, they make it possible to improve the Website's layout. Cookies also collect information on how you use the Website, the website from which you have been redirected, the number of your visits and the duration of your visit to each website. Cookies are also used to improve the personalisation of our and our partners' advertisements. Cookies used by the Website are saved on your devices automatically, if your browser's settings allow it. A cookie file usually contains the name of the domain from which it originates, its "validity period" as well as a unique, randomly selected number identifying the file. The information contained in cookies may be combined with other information that you provide, including your e-mail address. You can disable cookies in your web browser settings. If you choose to do so, you may browse the pages of the Website, but its certain functions may be limited. Using the Website without disabling cookies in your browser settings will be understood as your consent to the use of cookies.

The Website uses both the Controller's cookies and third party cookies.

Google Analytics

The Website uses Google Analytics, a network analysis service offered by Google Inc. ("Google"). Google Analytics uses cookies that are stored on your computer allowing the use of the Website. Information on your use of the Website is normally transmitted to and stored by Google servers located in the United States. The Website uses IP anonymisation. This means that your IP address will be shortened in advance by Google in EU member states or other non-EU countries that are signatories of the Agreement on the European Economic Area. Only in exceptional cases will your full IP address, before being shortened, be transmitted to a Google server located in the United States. Google will use the provided information to analyse, for the benefit of the Controller, your use of the Website, create reports on activity on the Website and provide other services to the Controller related to the use of the Website and the Internet. The IP address identified by Google Analytics will not be combined with other data collected by Google.

Remarketing

The Website uses remarketing cookies to provide advertisements to you on Facebook (Facebook Pixel) and Google (Google Display Network).

Web beacons

In addition to cookies, the Website may also collect data customarily collected by webmasters in the form of logs or log files.

The information contained in logs may include your IP address, type of Internet platform and browser, your Internet service provider and the address of the website from which you entered the Website. Some pages of the Website may contain web beacons. Web beacons enable you to receive information such as the IP address of the computer used to load the website, on which a given web beacon operates, the URL address of the website, time when the website was loaded, type of browser, as well as information stored in cookies, in order to evaluate the effectiveness of our advertisements.

IP address

The Controller reserves the right to collect IP addresses of Website visitors, which may be helpful in diagnosing technical issues concerning the server and creating statistical analyses (e.g. to determine the regions where the highest number of Website visits are made). In addition, collection of IP addresses may be useful for administration purposes and to improve the Website. IP addresses are collected in an anonymous way, which means that they are not assigned to any User data.

Telecommunications confidentiality

We ensure your protection as part of telecommunications confidentiality. Any information covered by telecommunications confidentiality may be disclosed only in the cases specified in special regulations. Information covered by telecommunications confidentiality may be processed for the purposes related to the operation of the website, if it is necessary for its proper functioning or supervision of its proper functioning.

Amendments to the Privacy Policy

It may occur that amendments to this privacy policy are required. We will notify you if any amendments to the privacy policy are made. This privacy policy will be effective as of 4 May 2021.